

ADVANCE NOTICE:

Wave season promotion from Holland America Line

We're excited to introduce you to Above and Beyond — an innovative new promotion from Holland America Line which officially launches Saturday, December 21, 2013.

Your clients will enjoy exceptional bonuses when they reserve an ocean-view stateroom or above on select June – December 2014 departures.

Select Europe cruises receive:

FREE Signature Beverage Package*

- A value of US\$100 per day, per stateroom (US\$50 per person)
- Applies to beverages priced up to US\$7 (menu price)
- Includes wine, beer, spirits, cocktails (including non-alcoholic), sodas and coffee (a daily limit applies)

Select cruises to other destinations receive:

Onboard spending credit of up to US\$400 per stateroom* (excluding Europe)

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7- to 10-day cruises	US \$75 per person (US\$150 per stateroom)	US \$125 per person (US \$ 250 per stateroom)
11- to 14-day cruises and Alaska Land+Sea Journeys	US \$100 per person (US \$2 00 per stateroom)	US \$150 per person (US \$ 300 per stateroom)
15+ day cruises	US \$150 per person (US \$ 300 per stateroom)	US \$200 per person (US \$ 400 per stateroom)

Plus, your clients receive:

- Up to 10% savings on select summer shore excursions when booked before February 28, 2014*
- 50% reduced deposit*
- FREE or reduced cruise fares for 3rd/4th guests*

For more information call your Business Development Team at 1-800-544-0443 and turn this promotion into profits for your agency!

Thank you for your continued support of Holland America Line.

For more information & bookings, please contact:

CruiseBay

1/5 Gera Gardens, Koregaon Road, Pune 411001

Tel: 020-66442999 Email: <u>info@cruisebay.in</u> Website: <u>www.cruisebay.in</u>

Terms & Conditions

Above and Beyond offers are per person based on promo ZQ, double occupancy, for 1st and 2nd guests sharing a stateroom and exclude 3rd/4th guests, except as provided herein. Above and Beyond Offers are available for new bookings only, are not combinable with Explore4 or Flash promotions, are capacity controlled, and may be modified or withdrawn without prior notice. Other restrictions may apply. Offers apply only to select 2014 sailings and only to the cruise portion of Alaska Land+Sea Journeys. Onboard spending credit amounts for cruises 7 to 10 days in length are: \$75 per person (\$150 per stateroom) for ocean-view and verandah staterooms; \$125 per person (\$250 per stateroom) for suites. Amounts for cruises 11 to 14 days and Alaska Land+Sea Journeys are: \$100 per person (\$200 per stateroom) for ocean-view and verandah staterooms; \$150 per person (\$300 per stateroom) for suites. Amounts for cruises 15+ days in length are: \$150 per person (\$300 per stateroom) for ocean-view and verandah staterooms; \$200 per person (\$400 per stateroom) for suites. Onboard spending credit is in U.S. dollars. Onboard spending credit does not apply to Europe cruises. Free Signature Beverage Package is available only on select Europe cruises for Ocean-view category staterooms and above. Signature Beverage Package has a daily limit of 15 beverages priced \$7.00 or lower. Signature Beverage Package excludes beverages priced over \$7.00 and purchases made in Signature Shops, Mini Bar or In Room Dining. Signature Beverage Packages are not transferable or refundable. Participants may order only one drink at a time, must be 21 years or older and agree not to give alcoholic drinks to minors. No sharing is permitted. Beverage management reserves the right to revoke the Signature Beverage Package if misused and reserves the right to refuse service for any reason, including refusing service of alcoholic beverages to intoxicated guests. Signature Beverage Package has a retail value of US\$50 per person per day, including service charges. Summer Shore Excursion offer applies only to select shore excursions, purchased in advance of embarkation, prior to February 28, 2014. Summer Shore Excursion offer applies only to select Europe, Canada & New England, Alaska cruises and Land+Sea Journeys. If a shore excursion is canceled once on board, refund will be the amount paid.

Reduced deposit offer: A deposit is required at the time of booking and final payment is due no later than 75 days prior to departure for Alaska, Caribbean, Canada & New England, Europe (excluding ms Maasdam, ms Prinsendam and ms Veendam), Mexico, Panama Canal, and 17- to 18-day Hawaii voyages. Final payment is due 90 days prior to departure for all other voyages. Bookings made on voyages requiring immediate final payment are not eligible for a reduced deposit. 3rd/4th offer is based on sharing a stateroom with 1st and 2nd guests, and is based on Promo Z3/ZT. Government Fees & Taxes apply to all 3rd/4th offers. Subject to availability. Offers are capacity controlled, and may be modified or withdrawn without prior notice. Other restrictions may apply. Ships' Registry: The Netherlands.